## Ada Bair, MHA, BSN CEO, Memorial Hospital, Carthage



## Strengthening Minds, Building Futures Mobile RHC

- Challenge Addressed: children's mental health needs and access to care
- **Outcomes:** 8 schools engaged, wait list, 11% missed appointments vs 35-40% in clinic, summer partnership with libraries & Food For Thoughts, 2nd mobile unit fall '26
- Why it Works:
  - Ability to reach at-risk children
  - Removing the barrier of access to care = fewer no shows

## Strengthening Minds, Building Futures

Implementation and Resources



- **Key Resources:** LCSW 6 months startup, driver, behavioral health navigator
- Critical Roles: Grant administrator, behavioral health team, Memorial Hospital Foundation, marketing
- External Support: \$20,000 grant & \$50,000 community donations

HEALING COMMUNITIES Transforming Rural Healthcare

2025 IHA SMALL & RURAL HOSPITALS ANNUAL MEETING